

FARO Technologies, Inc. Logo

The new FARO® Focus M 70 Laser Scanner Sets a New Entry Price/Performance Standard for Professional Users in Construction and Public Safety

January 16, 2017

LAKE MARY, Fla., Jan. 16, 2017 /PRNewswire/ -- FARO® (NASDAQ: FARO), the world's most trusted source for 3D measurement and imaging solutions for factory metrology, product design, construction BIM/CIM, public safety forensics and 3D solutions and services applications, announces a new entry price-performance standard for its entire FARO Focus laser scanner portfolio. The FARO Focus^M 70 solution (www.faro.com/focus) provides an ideal entry point for all professional users considering laser scanning in the construction BIM/CIM and public safety forensics markets.



The FARO Focus^M 70, coupled with FARO SCENE, is the first professional grade scanner solution to be offered for under \$25,000 that does not compromise on the industrial grade performance included in the award winning FARO Focus Laser Scanner portfolio. Key features include an Ingress Protection (IP) Rating of 54 for use in high particulate and wet weather conditions, HDR imaging, an acquisition speed of almost 500,000 points per second and extended temperature range. Additionally, users have unrestricted freedom of choice to leverage the software tools most beneficial to their own workflow as data captured by the FARO Focus^M 70 can be used with various third party software packages.

The FARO Focus^M 70 is specifically designed for both indoor and outdoor applications that require scanning up to 70 meters and at an accuracy of +/- 3 mm.

"With the Focus^M 70 scanning solution, professionals in construction and public safety considering laser scanning now have an ideal entry point with a best-in-class price/performance ratio," stated Simon Raab, Ph.D., FARO's President and CEO. "By introducing our new laser scanner platform, we have reset our price/performance ratios for the entire laser scanner portfolio. FARO has once again disrupted the marketplace with best-in-class performance."

The FARO Focus^M 70 Laser Scanner solution is available for immediate shipment and can be seen by requesting a web demonstration at the following link: www.faro.com/Focus-demo

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that are subject to risks and uncertainties, such as statements about demand for and customer acceptance of FARO's products, and FARO's product development and product launches. Statements that are not historical facts or that describe the Company's plans, objectives, projections, expectations, assumptions, strategies, or goals are forward-looking statements. In addition, words such as "is," "will" and similar expressions or discussions of FARO's plans or other intentions identify forward-looking statements. Forward-looking statements are not guarantees of future performance and are subject to various known and unknown risks, uncertainties, and other factors that may cause actual results, performances, or achievements to differ materially from future results, performances, or achievements expressed or implied by such forward-looking statements. Consequently, undue reliance should not be placed on these forward-looking statements.

Factors that could cause actual results to differ materially from what is expressed or forecasted in such forward-looking statements include, but are not limited to:

- *development by others of new or improved products, processes or technologies that make the Company's products less competitive or obsolete;*
- *the Company's inability to maintain its technological advantage by developing new products and enhancing its existing products;*
- *declines or other adverse changes, or lack of improvement, in industries that the Company serves or the domestic and international economies in the regions of the world where the Company operates and other general economic, business,*

and financial conditions; and

- other risks detailed in Part I, Item 1A. Risk Factors in the Company's Annual Report on Form 10-K for the year ended December 31, 2015.

Forward-looking statements in this release represent the Company's judgment as of the date of this release. The Company undertakes no obligation to update publicly any forward-looking statements, whether as a result of new information, future events, or otherwise, unless otherwise required by law.

About FARO

FARO is the world's most trusted source for 3D measurement, imaging and realization technology. The Company develops and markets computer-aided measurement and imaging devices and software. Technology from FARO permits high-precision 3D measurement, imaging and comparison of parts and complex structures within production and quality assurance processes. The devices are used for inspecting components and assemblies, rapid prototyping, documenting large volume spaces or structures in 3D, surveying and construction, as well as for investigation and reconstruction of accident sites or crime scenes.

FARO's global headquarters are located in Lake Mary, Florida. The Company also has a technology center and manufacturing facility consisting of approximately 90,400 square feet located in Exton, Pennsylvania containing research and development, manufacturing and service operations of our FARO Laser Tracker™ and FARO Cobalt Array 3D Imager product lines. The Company's European regional headquarters is located in Stuttgart, Germany and its Asia Pacific regional headquarters is located in Singapore. FARO has other offices in the United States, Canada, Mexico, Brazil, Germany, the United Kingdom, France, Spain, Italy, Poland, Turkey, the Netherlands, Switzerland, India, China, Malaysia, Thailand, South Korea, Australia and Japan.

More information is available at <http://www.faro.com>



To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/the-new-faro-focus-m-70-laser-scanner-sets-a-new-entry-price-performance-standard-for-professional-users-in-construction-and-public-safety-300391175.html>

SOURCE FARO Technologies, Inc.

Nancy Setteducati, 1-407-333-9911, nancy.setteducati@faro.com