

FARO Technologies, Inc. Logo

## **FARO Announces Release of the Prime, the Latest and Most Accurate Addition to its Line of Industry-Leading Measurement Arms**

July 3, 2012

LAKE MARY, Fla., July 3, 2012 /PRNewswire/ -- FARO Technologies, Inc. (NASDAQ: FARO), the world's most trusted source for 3D measurement technology, today announced the newest and most accurate addition to its FaroArm lineup, the Prime arm. This six-axis portable measurement arm delivers exceptional value to customers who require a high-accuracy, contact-only measurement solution for everyday inspection and quality assurance routines.

(Logo: <http://photos.prnewswire.com/prnh/20110415/MM84316LOGO> )

Available in four lengths from six to twelve feet (1.8m to 3.7m), the FARO Prime promises accuracies as tight as .019 mm (.0007 in.). This newest FaroArm is also Bluetooth® equipped, eliminating the need to tether the device to a laptop. An extended-use battery and composite material construction ensure shop floor durability, day after day. Together, these features make the Prime the ideal solution for basic measurements in inspection, reverse engineering, CAD-to-part analysis and anywhere else a high-accuracy, hard-probing measurement solution is needed.

The Prime joins the Fusion and the Edge, FARO's flagship and most advanced measurement arm, in the industry-leading FaroArm line. The FARO Edge continues to deliver exclusive features like a touch screen, on-board operating system and the industry's smallest and lightest handheld laser scanner, the FARO Laser Line Probe (LLP). "Customer need and input is the driving force behind innovation at FARO," explained Orlando Perez, Director of Product Management for the FaroArm. "Our customers demanded greater accuracy for routine contact measurement applications, without many of the added features or 3D scanning capabilities you'd find in the Edge. The result is the Prime. It's accurate, durable, easy-to-use and provides the solution that much of the marketplace has been asking for."

The Prime is compatible with FARO's CAM2 Measure 10 software and others, and is available now from FARO Technologies. "We're excited to introduce the Prime to the market. This is the most accurate FaroArm available, offered at an unmatched value," said Jay Freeland, FARO's Chief Executive Officer. "This newest FaroArm delivers outstanding performance and makes our innovative technology accessible to a whole new group of potential customers. We think they're going to love the Prime."

### **About FARO**

FARO is the world's most trusted source for 3D measurement technology. The Company develops and markets computer-aided measurement and imaging devices and software. Technology from FARO permits high-precision 3D measurement, imaging and comparison of parts and complex structures within production and quality assurance processes. The devices are used for inspecting components and assemblies, production planning, documenting large volume spaces or structures in 3D, surveying and construction, as well as for investigation and reconstruction of accident sites or crime scenes.

Worldwide, approximately 14,000 customers are operating more than 28,000 installations of FARO's systems. The Company's global headquarters is located in Lake Mary, Fla., its European head office in Stuttgart, Germany and its Asia/Pacific head office in Singapore. FARO has branches in Brazil, Mexico, Germany, United Kingdom, France, Spain, Italy, Poland, Netherlands, Turkey, India, China, Singapore, Malaysia, Vietnam, Thailand, South Korea and Japan.

Further information: <http://www.faro.com>

SOURCE FARO Technologies, Inc.

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