

FARO Technologies, Inc. Logo

FARO Celebrates 30 Years with a Custom Chopper from Paul Jr. Designs

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FARO Technologies, Inc. (NASDAQ: FARO), the world's leading provider of portable measurement and imaging solutions, celebrates 30 years in 2011. With three decades of innovation and helping its customers' products and processes be the best in the world, FARO celebrated this milestone by having one of their valued customers, Paul Jr. Designs, build a custom FARO-themed chopper. FARO's motorcycle build will be featured on Discovery Channel's popular television series *American Chopper: Senior vs. Junior* premiering January 17, 2011 at 9pm EST.

(Photo: <http://photos.prnewswire.com/prnh/20110117/FL30426>)

Like with most custom choppers created by Paul Jr. Designs, the FaroArm was used during the fabrication of this 30th anniversary bike. Creating one-of-a-kind masterpieces quickly and efficiently is important for PJD. Some elements like the gas tank, seat pan and primary cover display the true craftsmanship that goes into every design. All of these have intricate shapes and contours that are difficult to capture or re-create by hand. With the FaroArm they are able to digitize the exact shape and placement of components virtually eliminating the need to trace and create cardboard templates. The data collected with the arm can be immediately imported to the CNC machine or water-jet cutter to produce accurate pieces that will fit perfectly from the start, thus reducing scrap, saving time and boosting overall efficiency.

Watch the fabrication and unveiling of the new FARO custom chopper and get a sneak preview of the next generation FaroArm that will be showcased during this two part episode of *American Chopper: Senior vs. Junior*, premiering January 17 and January 24, 2011. *American Chopper: TheSeries* can be seen in over 150 countries through the Discovery Communication Network. Check your local listings for dates and times.

About FARO

FARO develops and markets computer-aided coordinate measurement devices and software. Portable equipment from FARO permits high-precision 3D measurement and comparison of parts and compound structures within production and quality assurance processes. The devices are used for inspecting components and assemblies, production planning, inventory documentation, as well as for investigation and reconstruction of accident sites or crime scenes. They are also employed to generate digital scans of historic sites.

Worldwide, approximately 10,000 customers are operating more than 20,000 installations of FARO's systems. The company's global headquarters is located in Lake Mary, Florida, with its European head office in Stuttgart, Germany and its Asia/Pacific head office in Singapore. FARO has branch locations in Canada, Mexico, United Kingdom, France, Spain, Italy, Poland, Netherlands, India, China, Singapore, Malaysia, Vietnam, Thailand, and Japan.

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