

FARO Technologies, Inc. Logo

FARO Expands Operations to Mexico

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LAKE MARY, Fla., May 20 /PRNewswire-FirstCall/ -- FARO Technologies, Inc., (Nasdaq: FARO) the world leader in portable computer-aided measurement hardware and software, announced the expansion of its operations to Mexico.

"Mexico represents a significant growth opportunity for us," FARO Senior VP and Managing Director for the Americas David Morse said. "We've been selling in Mexico through a distributor for the last 10 years and have a sizable customer base to build upon."

"I have been very open about my desire to expand our business geographically," FARO President and CEO Jay Freeland said. "Mexico represents an important market for us - both strategically and operationally - due to the limited penetration in their growing manufacturing environment."

FARO will use the same sales model in Mexico that it has found so successful in the U.S. and Canada, with FARO Account Managers working from key locations, including Monterrey and Mexico City, while leveraging a highly skilled Inside Sales Support Team at the Company's headquarters in Florida.

"I am very excited about our expansion into Mexico, and even more excited about our FARO Team that we have leading the charge," Morse said. "We are fortunate to have a team in Mexico with a wealth of knowledge on FARO products as well as an in-depth understanding of the customers' needs in the region."

About FARO

With approximately 17,000 installations and 7,600 customers globally, FARO Technologies, Inc. designs, develops, and markets portable, computerized measurement devices and software used to create digital models - or to perform evaluations against an existing model - for anything requiring highly detailed 3-D measurements, including part and assembly inspection, factory planning and asset documentation, as well as specialized applications ranging from surveying, recreating accident sites and crime scenes to digitally preserving historical sites.

FARO's technology increases productivity by dramatically reducing the amount of on-site measuring time, and the various industry-specific software packages enable users to process and present their results quickly and more effectively.

Principal products include the world's best-selling portable measurement arm - the FaroArm; the world's best-selling laser tracker - the FARO Laser Tracker X and Xi; the FARO Laser ScanArm; FARO Photon Laser Scanners; the FARO Gage, Gage-PLUS and PowerGAGE; and the CAM2 Q family of advanced CAD-based measurement and reporting software. FARO Technologies is ISO-9001 certified and ISO-17025 laboratory registered.

SOURCE: FARO Technologies, Inc.

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