

FARO Technologies, Inc. Logo

FARO Names New SVPs to Engineering and Operations

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LAKE MARY, Fla., Jan. 22 /PRNewswire-FirstCall/ -- FARO Technologies, Inc. (Nasdaq: FARO), the world market leader in portable computer-aided measurement arms and laser tracker sales, today announced that it promoted two of its executives -- James West and David Morse -- to more vital positions as part of the Company's strategic growth plans.

West, most recently FARO's Laser Division Senior VP & General Manager, was named the Senior VP of Integrated Engineering. His top priority will be to re-align the Company's engineering personnel, systems and process, globally allocating the best people for the best program. His technical acumen comes in part from his extensive engineering background -- at age 17 he was a co-op student with the GM Technical Center's Manufacturing Staff, and also pioneered advanced manufacturing systems using machine vision and robotics. West was also chosen for his entrepreneurial spirit. He was a co-founder of Perceptron, a leader in laser-based vision gauging within the automotive industry.

"We anticipate great things from Jim, and consider him ideally suited for the position," FARO President and CEO Jay Freeland said. "Once he excels at his new responsibilities, we plan to transition him into the role of Chief Technology Officer."

David Morse has been named FARO's Senior VP and Managing Director for the Americas. He will be in control of the region's entire sales, service and manufacturing operations. Morse began his FARO career more than a decade ago in the sales department and quickly rose through the ranks with increasing levels of responsibility. Most recently, he held the title of Divisional VP of Sales for the Americas and helped lead the team to record sales growth.

"Dave has an impressive ability to think on a systems level globally, and knows how the different aspects of our operations affect each other," Freeland said. "We've no doubt that his impressive track record in sales and marketing will also fortify FARO's strengths in service and manufacturing."

Both West and Morse will continue to be based in FARO's Pennsylvania office and Florida's Headquarters, respectively.

About FARO

With more than 13,000 installations and 5,700 customers globally, FARO Technologies, Inc. designs, develops, and markets portable, computerized measurement devices and software used to create digital models -- or to perform evaluations against an existing model -- for anything requiring highly detailed 3-D measurements, including part and assembly inspection, factory planning and asset documentation, as well as specialized applications ranging from surveying, recreating accident sites and crime scenes to digitally preserving historical sites.

FARO's technology increases productivity by dramatically reducing the amount of on-site measuring time, and the various industry-specific software packages enable users to process and present their results quickly and more effectively.

Principal products include the world's best-selling portable measurement arm -- the FaroArm; the world's best-selling laser tracker -- the FARO Laser Tracker X and Xi; the FARO Laser ScanArm; FARO Laser Scanner LS; the FARO Gage, Gage-PLUS and PowerGAGE; and the CAM2 family of advanced CAD-based measurement and reporting software. FARO Technologies is ISO-9001 certified and ISO-17025 laboratory registered.

Learn more at www.faro.com.

SOURCE

FARO Technologies, Inc.

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