

FARO Technologies, Inc. Logo

FARO Announces New Sales Director For North America

June 8, 2001

LAKE MARY, Fla., June 8 /PRNewswire/ -- Leading manufacturer of computer- aided measurement solutions, FARO Technologies Inc. (Nasdaq: FARO), announced the appointment of Robert Large to the position of Director of Sales for North America.

(NewsCom: <http://www.newscom.com/cgi-bin/prnh/20000522/FLM035LOGO>)

"We are very pleased to be adding Robert's extensive sales expertise to the FARO executive team," said Greg Fraser, FARO's Executive Vice President. Large comes to FARO from Hill-Rom Company as Vice President of Sales, where he lead a 450-person sales team to \$850M in revenue. Publicly held Hill-Rom is the world's leading manufacturer of patient care systems and the leading provider of specialized rental therapy products designed to assist in managing the complications of patient immobility. Large had been a Hill-Rom employee for nearly 15 years, also as Vice President of Corporate Accounts and Regional Director.

"The appointment of a new sales director completes the restructuring plan of the U.S. sales force," said Fraser, "With a broader sales territory covered and a new sales director, FARO expects stronger sales accompanied by a lower cost sales model."

FARO also announced the resignation of Alexandre Raab from FARO's Board of Directors due to personal reasons. He is the father of FARO's Chief Executive Officer, Simon Raab. Alexandre Raab has served on FARO's Board of Directors since 1982.

Simon Raab, said, "Alexandre Raab's depth of knowledge and experience contributed greatly to the Board since the inception of our company. FARO thanks him for his valuable support over the years." Alexandre Raab was elected to FARO's Board for a three-year term expiring in 2004. However, if the Board of Directors appoints a replacement to fill the vacancy on the Board, that replacement will stand for election by FARO's shareholders at the following Annual Meeting of Shareholders.

FARO (www.faro.com) and its international subsidiaries design, develop and market CAM2 systems and services for manufacturers of automotive, aerospace, industrial and consumer products worldwide. Principal products include the FaroArm, a six-degree-of-freedom articulating arm, a family of advanced CAD- based measurement and reporting software and the Control Station, an all- inclusive measurement system. FARO products provide manufacturers the freedom to measure production parts or complex assemblies right where they are built. FARO's customers benefit through improved productivity and enhanced product quality because of reduced rework and scrap within the manufacturing process. A recognized leader of dimensional quality control products worldwide, FARO is ISO 9001 certified and Guide 25 approved.

Statements contained in this press release that are not historical facts are forward-looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In addition, words such as "believes," "anticipates," "expects" and similar expressions are intended to identify forward-looking statements. Such forward-looking statements involve known and unknown risks, uncertainties or other factors that may cause actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Factors that might cause such a difference include, but are not limited to:

- * inability of the Company's products to attain broad market acceptance,
- * foreign exchange fluctuation,
- * the impact of competitive products and pricing,
- * fluctuations in quarterly operating results as a result of the size, timing and recognition of revenue from significant orders, increases in operating expenses required for product,
- * development and marketing, the timing and market acceptance of new products and product enhancements; customer order deferrals in anticipation of new products and product enhancements; the Company's success in expanding its sales and marketing programs, and general economic condition,
- * increased length of the Company's sales cycle,
- * uncertainties in patent enforcement or the protection of other proprietary rights,
- * dependence on Simon Raab and Gregory A. Fraser and other key personnel,
- * the cyclical nature of the industries of the Company's customers,
- * the other risks detailed in the Company's 10-K report and other filings from time to time with the Securities and Exchange Commission.

Forward-looking statements in this release represent the Company's judgment as of the date of this release. The Company disclaims, however, any intent or obligation to update these forward-looking statements.

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